

**Now . . . a
complete line
of plastic
and
fiberglas
tackle boxes**



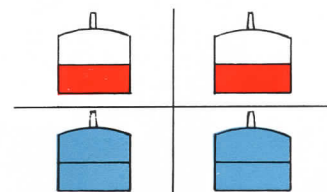
PACKED WITH **"Sell"** FEATURES TO LURE EVERY TYPE OF ANGLER!



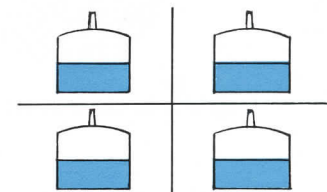
Don't compare this PLAYBOY with ordinary plastic tackle boxes because there never has been anything like it before. It is made from rigid Hi-impact Polystyrene which gives it life-time durability, all-time practicality, and a list of advantages so obvious that it shouts its own sales appeal to both fresh water and salt water fishermen. This is a tackle box that will sell on sight. It will create its own demand because every one YOU sell will sell a dozen more! Don't pass up the PLAYBOY!



PLAYBOY No. 9616
with three full-length Cantilever Trays
COLOR: Blue and White
combination only



Model No. 9416: Two Trays
Packed 4 per carton
2 each Red and White, and 2 Blue



Model No. 9616: Three Trays.
Packed 4 per carton
All Blue and White combination only

you can say all this **ONLY** about the
PLAYBOY Plastic Tackle Box:

- practically indestructible; will not dent, shatter, peel, or crack
- unaffected by weather extremes; will not warp or sag in heat or shatter in cold
- impervious to oil, grease, solvents, salt water, battery acid
- weather-proof, rust-proof, corrosion-proof
- light weight, roomy, quiet
- won't damage lures
- extra deep bottom to accommodate salt water reels
- safety-latch drawbolt avoids accidental spilling
- unbreakable plastic handle, comfort-shaped, balanced

SPECIFICATIONS

MODEL NO. 9416: Playboy Tackle Box, Two trays

SIZE: 16" x 8 1/4" x 8 1/4"

TRAYS: Double cantilever Hi-impact Polystyrene. No sharp edges. Corrosion and rust-proof. Won't harm lures. 14 large compartments.

CONSTRUCTION: Hi-impact Polystyrene with reinforcing ribs. Rust and corrosion-proof. Practically indestructible.

HARDWARE: Solid brass "Safety-Latch" Drawbolt, tray links, handle loops and hinge pin. Unbreakable handle with leak-proof attachment.

PACKED: 4 per shipping carton. 2 each Red and White and 2 Blue with White trays.

WEIGHT: (each) 3 1/2 lbs.

SHIPPING WEIGHT: 16 lbs.

MODEL NO. 9616: Playboy Tackle Box, Three trays.

All specifications same as No. 9416, EXCEPT:

TRAYS: three cantilever trays Hi-impact Polystyrene. 36 roomy compartments.

PACKED: 4 per carton. All Blue and White.

WEIGHT (each) 4 lbs.

SHIPPING WEIGHT: 18 lbs.

SHIPPED ONLY IN STANDARD CARTON QUANTITIES



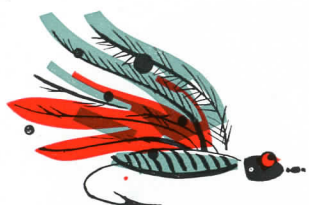
UNION STEEL CHEST CORPORATION, LEROY, NEW YORK, U. S. A.

here's the

playboy

our **NEW PLASTIC TACKLE BOX** with solid brass hardware





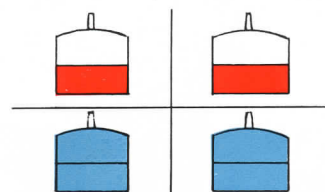
Don't compare this PLAYBOY with ordinary plastic tackle boxes because there never has been anything like it before. It is made from rigid Hi-impact Polystyrene which gives it life-time durability, all-time practicality, and a list of advantages so obvious that it shouts its own sales appeal to both fresh water and salt water fishermen. This is a tackle box that will sell on sight. It will create its own demand because every one YOU sell will sell a dozen more! Don't pass up the PLAYBOY!



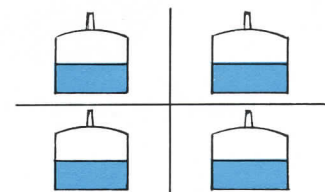
PLAYBOY No. 9416
with two full-length Cantilever Trays
2—Red and White with Red Handle
2—Blue with White Trays and Handle



PLAYBOY No. 9616
with three full-length Cantilever Trays
COLOR: Blue and White
combination only



Model No. 9416: Two Trays
Packed 4 per carton
2 each Red and White, and 2 Blue



Model No. 9616: Three Trays.
Packed 4 per carton
All Blue and White combination only

you can say all this **ONLY** about the
PLAYBOY Plastic Tackle Box:

- practically indestructible; will not dent, shatter, peel, or crack
- unaffected by weather extremes; will not warp or sag in heat or shatter in cold
- impervious to oil, grease, solvents, salt water, battery acid
- weather-proof, rust-proof, corrosion-proof
- light weight, roomy, quiet
- won't damage lures
- extra deep bottom to accommodate salt water reels
- safety-latch drawbolt avoids accidental spilling
- unbreakable plastic handle, comfort-shaped, balanced

SPECIFICATIONS

MODEL NO. 9416: Playboy Tackle Box, Two trays

SIZE: 16" x 8 1/4" x 8 1/4"

TRAYS: Double cantilever Hi-impact Polystyrene. No sharp edges. Corrosion and rust-proof. Won't harm lures. 14 large compartments.

CONSTRUCTION: Hi-impact Polystyrene with reinforcing ribs. Rust and corrosion-proof. Practically indestructible.

HARDWARE: Solid brass "Safety-Latch" Drawbolt, tray links, handle loops and hinge pin. Unbreakable handle with leak-proof attachment.

PACKED: 4 per shipping carton. 2 each Red and White and 2 Blue with White trays.

WEIGHT: (each) 3 1/2 lbs.

SHIPPING WEIGHT: 16 lbs.

MODEL NO. 9616: Playboy Tackle Box, Three trays.

All specifications same as No. 9416, EXCEPT:

TRAYS: three cantilever trays Hi-impact Polystyrene. 36 roomy compartments.

PACKED: 4 per carton. All Blue and White.

WEIGHT (each) 4 lbs.

SHIPPING WEIGHT: 18 lbs.

SHIPPED ONLY IN STANDARD CARTON QUANTITIES



UNION STEEL CHEST CORPORATION, LEROY, NEW YORK, U. S. A.

the popular
MODEL FG-415
in
incomparable
**GENUINE
FIBERGLAS**
at a
**NEW
LOW PRICE**

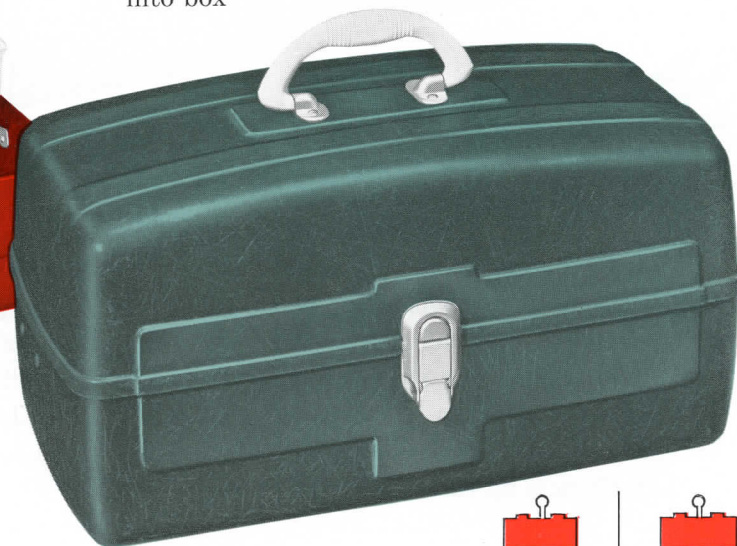
Better than ever before—yet lower in price, the popular Model FG-415 becomes the outstanding contender for the top spot in the volume retail price bracket. It has the same attractive styling; the strength and rugged durability for which genuine Fiberglas is famous. This modern miracle material has world wide use in rockets, inter-continental missiles, boats, fishing rods, and sport car bodies. The Model FG-415 also has an impressive list of new features which make it one of the finest tackle boxes you could offer at any price.

Here's what's NEW on the FG-415:

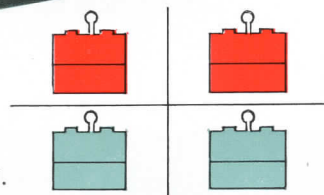
- unbreakable plastic trays of increased size, absolutely impervious to rust, corrosion, chemicals, heat or cold; even battery acid
- durable, comfort-shaped unbreakable handle—white to dramatize the rich color of the box
- solid brass or aluminum metal parts
- scientifically designed reinforcement is press-molded into box



improved Fiberglas MODEL FG-415



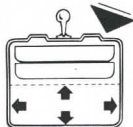
AND, at the new low price, the improved FG-415 Fiberglas Tackle Box is one of the best values in the UNION line.



Packed 4 per carton, 2 each green and red.



Protective shoulder for tight weather-proof closure all around.



Rust and corrosion-proof trays mounted high in cover for greater capacity.



Press molded ribs in cover and case for extra strength and rigidity.

SPECIFICATIONS

MODEL NO. FG-415: Improved Fiberglas Tackle Box.

SIZE: 15½" long, 7¼" high, 8" wide.

TRAYS: Double cantilever unbreakable plastic. No sharp edges. Corrosion and rustproof. Won't harm lures.

CONSTRUCTION: Heavy gauge Fiberglas reinforced polyester case and cover. Press-molded reinforcement for rigidity. Rust and corrosion-proof. Practically indestructible. 12" rule molded in cover.

ASSORTED COLORS: Pinehurst Green and Cardinal Red.

HARDWARE: Best quality solid brass drawbolt. Full length aluminum hinge. Shatterproof handle with solid brass loops. All metal parts solid brass or aluminum. Attached with rust-proof rivets.

PACKED: 4 per shipping carton, 2 each Green and Red.

WEIGHT (each) 3½ lbs.

SHIPPING WEIGHT: 17 lbs.

SHIPPED ONLY IN STANDARD CARTON QUANTITIES

FORM PFG

PRINTED IN U. S. A.



UNION STEEL CHEST CORPORATION, LEROY, NEW YORK, U. S. A.